WWF Website Survey

Thank you for visiting World Wildlife Fund (WWF). You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which will help us serve you better.

How often do you visit this site?

- ◯ First time
- ◯ Daily
- ◯ Weekly
- ◯ Monthly
- ◯ Once every few months
- ◯ Once every six months or less

What is your primary reason for visiting this site today?

- ◯ Adopt an animal
- ◯ View photos
- ◯ Choose a donation thank-you gift for myself or others
- ◯ Other, please specify
- ◯ Download wallpaper
- ◯ Just browsing or curious
- ◯ Manage my account (e.g., update contact or payment information, change communication preferences, etc.)
- ◯ Learn more about WWF
- ◯ Plan travel
- ◯ Donate or become a member
- ◯ Learn about volunteer opportunities
- ◯ Research for a project
- ◯ Watch videos
- ◯ Send e-cards
- ◯ Apply for a job
- ◯ Take action (e.g., sign a petition)
- ◯ Read articles

Considering why you visited the site today, did you accomplish what you wanted to do?

- ◯ Yes
- ◯ No

How well does this site meet your expectations

0	1	2	3	4	5	6	7	8	9	10
◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯

very dissatisfied — very satisified

Click to edit

Continue